

ORGANIC • SUSTAINABLE • GLUTEN FREE  
 VEGAN • HEALTHY • NON-GMO

# YERBA PROJECT™

ORGANIC BATCH-BREWED MATÉ TEAS



6 Unique Flavored Matés and one Naked !!!

- Lemon
- Ginger
- Minted
- Hibiscus
- Switchel
- Purple Rain
- Naked Maestro



Holy Maté!

We brew **Organic Yerba Maté** that is *sustainably grown* in Argentina. The leaves are air-dried to enhance taste and health benefits. We Micro-Batch Brew our Maté to maintain consistent quality and assure distinctive flavor.

Before brewing, we blend **Select dried Organic ingredients** with the Yerba Maté, ... like Ginger Root, Hibiscus Flowers, Peppermint and Spearmint to add to the 'deliciousness'.

All flavors are sweetened with Organic Blue Agave except **Switchel** which is sweetened with Maple Syrup to maintain its historical integrity.

OH! And, **Naked Maestro** is left in all its naked glory so that you can enjoy a pure, unadulterated brew!

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# YERBA PROJECT™ PRODUCT SPECIFICATIONS

ITEM	INGREDIENTS	DESCRIPTION	UPC
Naked Maestro	Filtered Water, Yerba Mate Tea, Vitamin C, Himalayan Sea Salt, UN-SWEETENED, ... All Organic Ingredients	Our "not so plain" Naked Maestro maté is name after our favorite character from "Mozart in the Jungle", the Maestro, who is our favorite devotee of the Holly Bush tea.	89231951311
Minted	Filtered Water, Yerba Mate Tea Agave Syrup, Spearmint, Peppermint, Vitamin C, Citric Acid, Himalayan Sea Salt, ... All Organic Ingredients	Our double-minted Maté is designed to intensely refresh you. Mints have been used to calm your innards and keep you chilled from the inside out. A German Commission even approves mint as beneficial for the stomach, gallbladder and bile ducts. WHO KNEW!!	89231951312
Hibiscus	Filtered Water, Yerba Mate Tea, Agave Syrup, Hibiscus, Vitamin C, Citric Acid, Himalayan Sea Salt, ... All Organic Ingredients	Why Hibiscus? We added this flower for the color and its tangy taste and most importantly for the vitamin C, polyphenols and to lower blood pressure thus balancing the passion brought on by the color.	89231951313
Lemon	Filtered Water, Yerba Mate Tea, Agave Syrup, Lemon Juice, Vitamin C, Citric Acid, Himalayan Sea Salt, ... All Organic Ingredients	Lemon Maté is the classic blend of choice in South America as an alternative to Naked maté tea. The citrus adds vitamin C, electrolytes and anti-bacterial properties to the maté. In the old days, sailor drank it to fight scurvy, Argh!!!	89231951314
Ginger	Filtered Water, Yerba Mate Tea, Agave Syrup, Ginger, Lemon Juice, Ginger Juice Vitamin C, Citric Acid, Himalayan Sea Salt, ... All Organic Ingredients	Ginger Maté is our lemon Mate with ALL the good stuff in addition to Ginger. It's got Vitamin C and electrolytes plus manganese, potassium and gingerol (a digestive aid). And, ...Irene loves ginger and we want Irene to LOVE us and our product!!	89231951315
Switchel	Filtered Water, Yerba Mate Tea, Maple Syrup, Ginger, Cider Vinegar, Vitamin C, Citric Acid, Himalayan Sea Salt, ... All Organic Ingredients	Switchel, sometimes known as nature's sports drink, whose origin is in the Caribbean by way of New England and areas where apples and maple syrup are plentiful. A source of Calcium, Magnesium, Potassium, Manganese, Vitamin C, Zinc and Gingerol (a digestive aid). We add Maté for the Energy Boost !!!	89231951316
Purple Rain	Filtered Water, Yerba Mate Tea, Agave Syrup, Butterfly Pea Flowers, Citric Acid, Himalayan Sea Salt, ... All Organic Ingredients	Purple Rain is flavored with Asian Organic Butterfly Pea Flowers lending a Blue Hue to the Maté that turns Purple when we brew to the music of Prince. Indigenous cultures ascribe various qualities to the flower (Clitoria tematea) including memory enhancement, anti-stress and relaxing properties, ... So, it's good for the Blues.	89231951317

Each item is packed 12 x16oz bottles, ... refrigerated shelf life is 6 months.



*McMahon's Farm*

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