

YERBA PROJECT™

The Most Natural, Convenient, and Unique Way to Enjoy Traditional Yerba Maté

Never From Concentrate

Brewed from Whole Leaves

Organic Ingredients



Fresh & Unpasteurized to Preserve Health Benefits

100% Raw Blue Agave

It's Unlike Any Other Drink on the Market

Our Process Means Tea that Tastes Better and is Better For You

Small Batches for High Quality and Superb Taste

No Powders, Concentrates or Extracts

No Artificial Sweeteners or Additives

Unique To Our Product!!

The All Natural Flavors Come From Organic Herbs and Botanicals

Less than 1/2 the Caffeine of Green & Black Tea

Our Maté Is Seriously Healthy

5X the Antioxidants of Green Tea

Naturally Occurring B-Vitamins, Minerals and Amino Acids for Energy



CLEAN & NATURAL
ENERGY

The Details

Product Type

- Grocery [Grocery, Beverage, Refrigerated]
- 14 ounces, Ready-To-Drink
- Suggested Retail Price **\$3.99 - \$ 4.99**
- Shelf-Life – 1 year
- **Place of Manufacture/Production:**

Product Support:

National PR Campaign with ORCA Communications

- Upcoming Features in Local and National Food and Beverage Publications
- Demo Support Program: 1 guaranteed initial demo per store
- Willing and Open to Promotions with Retailers
- Currently retailing in approx. 40 stores The New York Metro Area



Mission Maitri, LLC (*Yerba Mate Teas*) www.yerbaproject.com

Our Mission is to discover and reintroduce indigenous food and beverages from around the globe and to make these traditional products available using the highest quality organic ingredients. In the process, connecting cultures and people to spread unconditional loving friendship across the globe. This starts with acceptance of ourselves and the awareness that our bodies desire to be healthy.



YERBA PROJECTTM

LOCAL * SMALL-BATCH
READY-TO-DRINK MATE AND HERBAL TEAS

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